





Siruthuli Noyyal Times

Siruthuli
Clean Kovai. Green Kovai.

JULY 2026

Every Drop Matters Walking the Last Mile for Water

There was a time when Coimbatore's summers carried a certain gentleness. The afternoons were warm, but the evenings arrived with cool breezes that moved through tree-lined roads and open spaces. Water bodies held rain longer, groundwater remained dependable, and early summer showers often brought relief before the land could fully dry.

Today, that memory feels increasingly distant. The city is growing rapidly, but its green cover is shrinking just as quickly. Water bodies have disappeared beneath encroachments and waste, temperatures are reaching record highs, and rainfall patterns have become deeply unpredictable. Summers no longer arrive quietly; they arrive with anxiety.

Across many parts of the region, groundwater levels continue to fall. Areas on the outskirts of the city already face severe drinking water shortages, with some communities receiving water only once in several weeks. Lakes dry faster, evaporation rates increase, and every failed monsoon leaves the land more vulnerable than before.

Yet, even now, awareness often remains limited. Water is still treated as an endless resource until taps begin to run dry. We continue to allow rainwater to escape through drains, depend excessively on groundwater, and overlook the importance of protecting the very ecosystems that sustain us.
The reality is simple: every drop matters.

The future of our cities and villages will depend not only on how much rain we receive, but on how responsibly we manage the water that already comes to us. The answer lies in preparedness. In restoring lakes, streams, ponds, and anicuts before the crisis deepens. In harvesting rainwater before it runs away. In reusing treated wastewater, increasing green cover, and protecting groundwater recharge zones before they disappear entirely.

This preparedness must extend beyond institutions alone. It must become a collective responsibility shared by citizens, industries, apartment communities, farmers, and young people alike. Encouragingly, this shift is beginning to emerge. Environmental concerns such as water conservation, sustainable practices, and ecological responsibility are steadily moving to the centre of conversations within industries and corporate sectors as well.

At Siruthuli, every restoration effort is guided by this belief that walking the last mile for a drop of water is not an option anymore; it is a necessity. Whether it is desilting a check dam, reviving an anicut, planting trees, restoring streams, or creating awareness among children and communities, each effort is ultimately about protecting the future resilience of the land.

Because the greatest water crisis often begins silently, long before reservoirs run empty. It begins when we stop valuing water while it is still available. And perhaps that is the question before all of us this summer:

Will we wait for scarcity to force action?
Or will we act now, while there is still time to restore, conserve, and protect every precious drop?

-Vanitha Mohan

WATER WATCH

REVIVING THE LIFELINES OF THE LAND

Sholinganallur Lake – Awaiting a New Beginning

On World Environment Day, 5 June 2026, the collective efforts of Infosys, Siruthuli, the Water Resources Department, Greater Chennai Corporation, and other project stakeholders culminated in a defining moment as the rejuvenated Sholinganallur Lake was inaugurated.

The event was held in the presence of Mr. P. Saravanan, MLA, Sholinganallur; Thiru Aftab Rasool, IAS, Regional Deputy Commissioner (South); representatives from Infosys, Siruthuli, government departments, local communities, and project stakeholders.

The restoration transformed a degraded urban lake into a thriving ecological asset. Over 1,37,000 cubic metres of additional water-holding capacity was created, enabling the lake to harvest more than 300 million litres of rainwater. Scientific desilting, bund strengthening, hydraulic improvements, wastewater management measures, biodiversity restoration, and the development of public amenities have collectively restored both the ecological and social value of the lake.

More than 1,500 native trees have been planted, over 50 species of flora and fauna have begun returning to the ecosystem, and nearly 39,000 residents are expected to benefit from improved groundwater recharge, enhanced flood resilience, and a healthier urban environment.

Today, Sholinganallur Lake stands as a powerful reminder that when communities, corporations, and government institutions come together with a shared vision, even a forgotten waterbody can be brought back to life creating lasting impact for both people and nature.





From a wellwisher...

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WATER WATCH

REVIVING THE LIFELINES OF THE LAND

Noyyal River Stretch – Reclaiming the River's Holding Power

The Noyyal River has historically supported an interconnected system of anicuts, channels, and irrigation tanks across the Coimbatore region. As the Noyyal flows through the city, years of wastewater inflow, solid waste accumulation, invasive vegetation, and encroachments have slowed its flow and led to significant sludge build-up. What was once a thriving river corridor had gradually become inaccessible and degraded.

In collaboration with the Water Resources Department and the District Administration, Siruthuli undertook a preliminary cleaning of the river stretch from Perur Padithurai to Kurichi Anicut to facilitate a detailed assessment of its condition. The exercise involved clearing dense vegetation, removing accumulated solid waste and debris, and opening up the river stretch for technical evaluation. This assessment will form the basis for a comprehensive restoration proposal that includes desilting, riverbank stabilisation, afforestation, and sustainable wastewater treatment interventions.

At Perur Padithurai, a place of deep spiritual and cultural significance, the assessment also highlighted the impact of years of encroachments, ritual waste, and sludge accumulation. The proposed restoration seeks to revive not only the river's ecological health but also its historic role in sustaining communities, groundwater recharge, and the cultural heritage of the Noyyal.





Coimbatore Canal – Clearing the Path for Water

Water can reach its destination only when the pathways that carry it remain open. The Coimbatore Canal serves as an important link, carrying water from Perur Anicut to Periyakulam Lake. Over the years, however, the canal became choked with wastewater, solid waste, invasive growth, and accumulated silt, restricting the free flow of water and affecting the health of the lake downstream.

Having previously undertaken cleaning efforts along the canal, Siruthuli continues its restoration work through extensive cleaning and desilting activities across the 2.5 kilometre stretch. The objective is to enable freshwater from Perur Anicut to flow more freely into Periyakulam, helping dilute pollution levels and improve the overall condition of the lake. As waste and silt are gradually removed, the canal is reclaiming its role as a vital artery in Coimbatore's water network, reconnecting water with the ecosystems and communities that depend on it.



WATER WATCH

REVIVING THE LIFELINES OF THE LAND

Masaorambu Stream – Strengthening Groundwater Recharge





At Masaorambu Stream, one of Noyyal River's vital streams, the rejuvenation journey reached an important milestone on 6 May 2026 with the inauguration of Phase II Project. Desilting works and the construction of two upstream check dams have been completed. Supported by Titan and implemented with the participation of local stakeholders, phase 2 aims to further strengthen the stream's ecological health and groundwater recharge potential. Solar-powered CCTV cameras have also been installed at the site to monitor wildlife movement. Every restored stream has the potential to become a living corridor where water, wildlife, and communities thrive together.

Mundanthurai Check Dam – Restoring Storage Capacity

Constructed across the Mundanthurai Stream, the check dam plays an important role in slowing water flow, recharging groundwater, and supporting agriculture in the surrounding region. As the first structure along the stream, it naturally experiences significant silt accumulation over time. Nearly a decade ago, Siruthuli undertook desilting of the check dam, resulting in noticeable improvements in groundwater availability across nearby villages.

Over the years, however, accumulated silt once again reduced both storage and percolation efficiency. With the support of Pricol Ltd, the check dam was desilted this quarter, restoring its water-holding capacity. The nutrient-rich silt removed from the structure was distributed to local farmers for agricultural use. To further strengthen groundwater recharge, 3 percolation shafts have been installed, enabling water to penetrate deeper into the aquifer. In addition, a 600-metre stretch upstream of the check dam has been cleaned and desilted, significantly increasing the water spread area and improving the structure's water retention capacity and vetiver has been planted along the banks for soil stabilisation. Together, these interventions are helping the check dam continue its quiet but vital role in replenishing groundwater and improving water security for the region.







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Kandigounden Kuttai – Treating Water Naturally

The story of Kandigounden Kuttai in Malumichampatti began upstream. Following the successful rejuvenation of the Malumichampatti Check Dam last year, farmers in the surrounding region witnessed improvements in groundwater levels and approached Siruthuli to restore Kandigounden Kuttai, which receives surplus water from the check dam along with runoff from the surrounding catchment.

Over the years, the waterbody had suffered from neglect, with solid waste dumping, wastewater inflows, and encroachments reducing both its ecological value and storage capacity. With the support of Baker Hughes and in coordination with the Revenue Department, restoration works were undertaken to reclaim the waterbody. Boundaries were demarcated, desilting was completed, banks were established on all sides, and bunds were formed to protect the waterbody from future encroachments while significantly improving its holding capacity.

Recognising that water quality is as important as water quantity, a wastewater inlet entering the kuttai has been diverted into a specially created lagoon, where floating wetlands and vetiver plantations have been introduced to naturally treat incoming water. The restoration of Kandigounden Kuttai is not merely about reviving a pond, but about responding to a community's aspiration to secure water, strengthen groundwater recharge, and restore ecological balance for the future.





Periapallam Stream - Enhancing Water Conservation in Sultanpet Block

On 3 June 2026, a Bhoomi Pooja was held to formally inaugurate the restoration of the Peria Pallam Stream in Appanaickenpatti Village, Sultanpet Block, under the CSR support of ZF Wind Power. The project is being implemented by Siruthuli with the objective of enhancing water conservation, improving groundwater recharge, and supporting the revival of agriculture in the region. The restoration works will include desilting and deepening of existing check dams, strengthening of stream bunds, installation of recharge structures, and removal of invasive vegetation. The initiative is expected to improve water availability, strengthen the local ecosystem, and benefit the farming community in the surrounding villages. The restoration efforts, continue to other areas of Tamil Nadu as well





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WATER WATCH

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Odaikeni and Vannankeni Kulams – Reviving Urban Waterbodies

In the rapidly urbanising neighbourhood of Sholinganallur, Chennai, two historic ponds: Odaikeni and Vannankulam are set to begin a new chapter. Restoration works, supported by Ford Motor Company, formally commenced on 3rd June 2026 following a pooja at the site, in the esteemed presence of Mr. P. Saravanan, MLA, Sholinganallur; representatives from Ford, Siruthuli, local communities, and project stakeholders.

Over the years, urban growth, silt accumulation, and encroachments had reduced the ponds' ability to store and recharge water. The project will rejuvenate and integrate the two ponds into a single waterbody through desilting, bund strengthening, recharge structures, fencing, and native plantation. Once restored, the waterbody is expected to significantly improve groundwater recharge, benefit nearly 140 surrounding wells and borewells, and create a healthier habitat for biodiversity. More than a restoration project, it is an effort to preserve a vital source of water security in one of Chennai's fastest-growing urban landscapes.





Project Nanneer, Erode – Kuttapalayam Moves Forward

Sponsor – AMM Foundation and EID Parry

At Kuttapalayam Pond, restoration efforts have now moved into an important new phase. Earlier desilting works had helped reclaim the pond's original depth and water-holding capacity, which had gradually reduced over the years due to heavy silt accumulation. This quarter, the next stage of intervention began with the construction of a surplus weir. A pooja marking the commencement of the work was conducted on 17th April 2026 in the presence of representatives from AMM Foundation, EID Parry, and local stakeholders. The surplus weir will help regulate excess monsoon inflow, protect the bund structure, and improve the pond's long-term efficiency. Display boards have also been installed across Project Nanneer sites to create awareness among local communities and strengthen public engagement in waterbody restoration efforts.





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GREEN GUARD

GROWING GREEN, RESTORING BALANCE

Annur Afforestation Project – A Landscape Turns Green

At Annur, the plantation of 19,500 saplings has now been completed with the support of J S Auto Cast, Bull Machines, and BPO Integra India Pvt. Ltd. On 30 May 2026, Siruthuli, with the support of EPAM Systems India Private Limited and National Fittings Limited, inaugurated a plantation drive involving 2,600 native saplings. Volunteers, company representatives, Siruthuli members, and local stakeholders came together to plant hope for the future. Situated in a dry and drought-prone region, the project aims to gradually improve green cover, reduce surface heat, and strengthen ecological balance across the landscape. To support long-term sustainability, rainwater harvesting systems have been installed across the site, while mulching materials sourced from the Annur Panchayat Office and Nava Bharat School have been applied to improve soil moisture retention and plant health. Regular maintenance and monitoring activities are also being carried out to ensure healthy growth and survival of the saplings.







Seeds of Tomorrow

Across the Annur plantation site, nearly 1,000 native seeds were collected for future nursery development. At Siruthuli's Tree Park, land preparation activities have been completed to raise the next generation of saplings. These quiet but essential efforts ensure that future afforestation programmes remain rooted in native biodiversity and ecological sustainability.

Vellakinar South Solai Pond – Building an Urban Green Space

At Vellakinar South Solai Pond, native plantation activities are currently underway as part of the site's larger ecological restoration efforts. Fencing and pathway works are also in progress to improve accessibility and long-term protection of the restored area. In addition, solid waste collection and site-cleaning activities have been carried out across the plantation zone. Gradually, a once-neglected urban space is being transformed into a healthier and more sustainable ecological landscape.







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Student Visit – Learning Through Landscapes

Environmental restoration becomes most meaningful when it inspires future custodians of nature. During June, 17 Students from the Central Academy for State Forest Service visited Siruthuli's project sites to gain practical exposure to afforestation, water conservation, and ecological restoration initiatives. The visit offered an opportunity to witness firsthand how environmental challenges can be addressed through science, community participation, and sustained action on the ground.

Siruthuli Tree Park – Preparing Forests for the Future

Every forest begins with a seed, and every sapling planted today carries the promise of a greener tomorrow. Over the past 23 years, Siruthuli has planted more than 10 lakh trees over 200 afforestation initiatives, with a strong commitment to restoring native biodiversity and creating self-sustaining green ecosystems.

At the heart of these efforts lies the Siruthuli Tree Park and Nursery, where the next generation of native trees is carefully nurtured. Seeds collected from Siruthuli's afforestation sites by volunteers, interns, and field teams are sorted, preserved, and raised in mother beds before being transplanted into polybags for future plantation drives. Within the nursery, one can find saplings at every stage of growth, from tender month-old seedlings to young trees that have been nurtured for several years.









Coimbatore Golf Club – Preserving Native Species

Palm seed collection activities were undertaken this month at the Coimbatore Golf Club to support future plantation initiatives involving native species. Preserving and propagating native varieties plays an important role in strengthening biodiversity and maintaining ecological continuity across the region.



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Noyyal Vanam – Conserving Native Heritage

In June, Palm seeds were sown along the boundaries of Noyyal Vanam to strengthen native species conservation. These iconic trees, deeply connected to Tamil Nadu's ecological and cultural landscape, will help preserve biodiversity while enriching the site's environmental character.





Sai Lakshmi Event Management & Catering – Small Contributions, Lasting Impact

Last year, following the growing concerns around water scarcity, Siruthuli launched the "Thuli Thuliyaai Siruthuliyaai" awareness initiative, reaching out to various sectors, including schools, colleges, industries, hospitals, apartment associations, restaurants, and catering networks to emphasise the importance of water conservation and responsible resource use.

Among those who participated was Sree Sai Catering, which chose to carry the message forward through action. Inspired by the awareness sessions, the team began consciously reducing water wastage during events and weddings, while also finding meaningful ways to reuse leftover bottled water instead of discarding it. As part of their continued support towards environmental conservation, Sree Sai Catering contributed 200 saplings on 13th April 2026 and 187 saplings on 6th May for Siruthuli's plantation initiatives. Their efforts stand as a reminder that awareness creates its greatest impact when it translates into sustained everyday action.





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New Green Horizons – Expanding the Circle of Restoration

Collaboration with Kannapiran Mills Trust

As Siruthuli continues to expand its afforestation efforts, plans are made to develop new green spaces across the region. Further strengthening this vision, On 10 June 2026, a Bhoomi Pooja was conducted at Kembanaickapalayam, Annur, marking the commencement of a plantation project involving 1,500 native saplings with the support of Kannapiran Mills Trust and the HR & CE Department. The initiative reflects a shared commitment to restoring native green cover while strengthening ecological resilience in the region.

Collaboration with eClerx Services Ltd & AG Resources (India) Pvt. Ltd

On 11 June 2026, another significant afforestation initiative was inaugurated at Madukkarai on land provided by the Forest Department. Supported by eClerx Services Ltd. and AG Resources (India) Pvt. Ltd., the project will see the planting of 6,500 native saplings, transforming a barren landscape into a thriving green habitat over the years to come. As part of World Environment Day celebrations, Cognizant leadership also inaugurated an afforestation project within their Keeranatham campus, reaffirming the growing role of industries in creating greener and more sustainable workspaces





Maintenance – Nurturing What Has Been Planted

Across all plantation sites, regular maintenance activities, including watering, mulching, weeding, and monitoring, continue steadily to ensure healthy growth and long-term survival of the saplings.

Afforestation does not end with planting. It grows through consistent care, patience, and protection over time.





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Restoring Water Through Nature

Sundapalayam Stream – Strengthening a Living Water System





Sundapalayam Stream, a vital stream carrying water into some of the major water bodies of the Noyyal River system, is filled with wastewater. Restoration activities continued this month with the completion of leakage repair works for the water retention structures, improving the stream's ability to hold water more effectively. A dosing tank has also been installed to support natural treatment processes, while pipeline infrastructure has been established at the Lakshmi Machine Works LMW farm to facilitate irrigation for the vetiver plantation. The vetiver plantation along the stream has now been completed, helping stabilise the banks, reduce erosion, and improve natural filtration. Restoration activities at Sundapalayam Stream continued with routine dosing of natural treatment solutions and ongoing maintenance of the vetiver plantations established along the banks.

Vellakinar South Solai Pond – Supporting Natural Remediation

Vellakinar South Solai Pond is emerging as a model for urban waterbody rejuvenation. For years, the pond received nearly 10 lakh litres of wastewater daily, while indiscriminate dumping of solid waste affected both water quality and groundwater recharge in the surrounding area.

With the support of Trident Pneumatics, Aquasub Engineering, and Vishwanathan Construction, restoration efforts have included desilting, fencing, native plantation, bund strengthening, and the development of walking pathways. Alongside these interventions, Siruthuli is piloting natural remediation techniques, including Bio-5 dosing and vetiver plantations, to improve water quality and support ecological recovery. Visits by stakeholders and industry representatives provided an opportunity to review progress and explore future improvements.

The project demonstrates how urban waterbodies can be transformed into healthier ecosystems that improve groundwater quality, enhance biodiversity, and create cleaner spaces for communities.







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Technical Learning – Selakkarichal Membrane Bioreactor (MBR) Treatment Plant Visit

As part of continuous efforts to strengthen wastewater management approaches, the Siruthuli team, along with Anna University representatives, visited the MBR treatment plant at Selakkarichal on 8th April 2026. The visit focused on understanding advanced wastewater treatment technologies and exploring their potential application within future restoration projects.

Stakeholder Meeting at Perur – Working Towards Shared Solutions



On 28th April, a preliminary stakeholder meeting was conducted at Perur involving the Siruthuli team, representatives from Perur Padithurai, and local stakeholders. The discussions focused on solid waste management near Padithurai and the need for sustainable sewage treatment solutions within the Perur region. The meeting marked an important step towards collaborative and community-driven environmental management.

Laying the Foundation for Smarter Waste Management





As conversations around sustainable waste and wastewater management continue to evolve, Mylampatti Pond in Neelambur has emerged as a potential pilot site for the proposed Centre of Excellence in Waste Management being planned by PSG Institutions, with Siruthuli serving as one of its key collaborators. During the month, site assessments were undertaken to better understand existing conditions and identify suitable intervention opportunities. To support future wastewater treatment planning, a sewage flow assessment was conducted at the inlet and outlet streams of the pond, while the PSG iTech laboratory team collected water samples for detailed quality analysis.

Alongside these field studies, discussions continued with academic and technical experts to shape the vision for the Centre of Excellence. Follow-up meetings were held with faculty members from PSG College of Arts & Science and PSG iTech to explore collaborative opportunities and implementation strategies.













WATCH YOUR WASTE

Protecting the Streams that Protect Us

Civilisations have always flourished along rivers. From the Indus Valley to modern cities, water has shaped human settlements, agriculture, trade, and culture. Yet rivers do not exist in isolation. They are sustained by smaller streams, canals, and drainage channels that collect rainfall and carry water across the landscape.

Coimbatore is no different. The city grew around the Noyyal River, supported by an intricate network of streams, canals, and cascading tanks stretching nearly 89 kilometres from 5 major streams within the city. Together, they once carried freshwater, recharged groundwater, and sustained life across the basin.

Over time, rapid urbanisation changed this relationship. As residential layouts, institutions, and industries expanded along these waterways, untreated wastewater and indiscriminate dumping of solid waste gradually transformed many streams into polluted channels carrying sludge, plastics, and debris.

The impact extended beyond the waterways themselves. Reduced water quality, groundwater contamination, foul odours, and environmental degradation began affecting communities across the region.

Recognising the urgency of the challenge, Siruthuli launched the Nalla Thanni Initiative, spending the past five years piloting sustainable wastewater treatment solutions.

Using natural remediation techniques such as beneficial bacteria, enzymes, floating wetlands, vetiver systems, and nutrient-based treatment methods, the initiative focuses on a simple principle: Treat at Source.

One such effort is now underway at the Gandhima Nagar Stream, an important watercourse that carries water from Avinashi Road towards Irugur Lake. Supported by Coimbatore City Municipal Corporation and PSG Group, the project was inaugurated on 21 May 2026 and covers a 3.5-kilometre stretch involving stream cleaning, desilting, bund strengthening, vetiver plantation, and future wastewater treatment interventions.

As restoration progressed, the scale of pollution became evident. More than 100 loads of solid waste were removed from the stream, including plastics and textiles, construction debris, and household refuse. To turn restoration into a community movement, Siruthuli organised the “Watch Your Waste” Community Cleanup Drive on 21 June 2026 at GV Residency. The event brought together over 400 residents, students, volunteers, and stakeholders, and was attended by Hon’ble MLA Mr. K. S. Sri Giri Prasath, Commissioner Mr. Katta Ravi Teja, IAS, Mr. L Gopalakrishnan, Managing Trustee, PSG Sons’ & Charities, and Ms. Vanitha Mohan, Managing Trustee, Siruthuli

The recovered waste was displayed during the event, offering a powerful reminder of the consequences of irresponsible disposal practices. The message was clear: streams do not become polluted overnight, and their restoration cannot be the responsibility of institutions alone.

Every piece of waste kept out of a waterway contributes to cleaner water, healthier ecosystems, and a more sustainable Coimbatore. The Gandhima Nagar project is only the beginning. Through continued collaboration with communities, government agencies, industries, and institutions, Siruthuli hopes to restore the larger network of streams that feed the Noyyal River.

Because protecting our streams is not merely an environmental responsibility, it is an investment in our collective future.











SPREAD THE WORD

BUILDING AWARENESS, INSPIRING RESPONSIBILITY

Mottukaludan Siruthuli – Learning Beyond Classrooms

On 6th April, 25 students from the Central University of Kerala visited the Siruthuli office under the "Mottukaludan Siruthuli" initiative. The orientation programme introduced students to Siruthuli's eco-conservation efforts, including water restoration, afforestation, wastewater management, and community participation initiatives. The visit offered students an opportunity to understand environmental restoration not as theory alone, but as an active and ongoing process rooted in community engagement and ecological responsibility.







Internships That Create Changemakers

15 Students from colleges across India continue to participate in Siruthuli's Internship Programme, gaining hands-on exposure across water restoration, afforestation, wastewater management, and community engagement initiatives. Through structured learning experiences, interns are discovering how environmental solutions are created on the ground and how they can contribute meaningfully to sustainable development.





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Nurture Nature Camp 2026

Eighteen Years of Helping Children Reconnect with Nature

For eighteen years, Siruthuli's Nurture Nature Camp has been helping children build a meaningful connection with the environment. In an age where screens often replace outdoor experiences, the camp continues to create opportunities for young minds to explore nature, understand ecological challenges, and appreciate their role in protecting the planet. The 18th edition of the camp, held from 15th to 19th April 2026, brought together students for five days of learning, interaction, and discovery. Through sessions on biodiversity, water conservation, sustainable living, and ecological balance, participants experienced environmental education beyond the classroom and gained a deeper understanding of the natural world around them.

One of the highlights of this year's camp was the felicitation of Ms. Swatika, a former participant whose journey reflects the enduring impact of the programme. Having attended the camp as a student, she has gone on to become a passionate advocate for environmental conservation, inspiring a new generation of participants. Over the years, several children who once attended the camp have returned as volunteers, eco-warriors, and environmental stewards, carrying forward the values they first learnt through Nurture Nature.

The camp also marked the relaunch of Siruthuli's revamped website the Mr. N Vengatesh Prabhu, District Forest Officer, Siruthuli Trustees, and representatives from Pricol, strengthening the organisation's efforts to engage wider audiences in environmental conservation.

Eighteen years later, the vision of Nurture Nature Camp remains unchanged—to nurture informed, responsible, and environmentally conscious citizens who will help build a more sustainable future.











SPREAD THE WORD

BUILDING AWARENESS, INSPIRING RESPONSIBILITY

Honouring a Lifetime of Leadership

A proud moment for the Siruthuli family came with the conferral of the prestigious G.K. Sundaram Award to Shri N. V. Nagasubramanian, Trustee of Siruthuli. The award recognises individuals who have made outstanding contributions to industry, society, and nation-building through visionary leadership and service. Mr. Nagasubramanian's unwavering commitment to environmental stewardship, education and community development has inspired countless initiatives that continue to create lasting impact across the region. His recognition is also a tribute to the spirit of collective responsibility that Siruthuli strives to champion.



Community Stewardship

Long-term success in afforestation depends on community participation. On 22 May 2026, Siruthuli met with local stakeholders of the Thudiyalur Afforestation Site to discuss project safety, community involvement, and maintenance responsibilities. The meeting reinforced the importance of shared ownership in protecting and nurturing the growing green landscape for years to come.

When Water Becomes a Health Risk

For generations, groundwater has quietly sustained our homes, farms, and communities. Hidden beneath the surface,it has been regarded as one of nature's most reliable sources of water. Yet across India, a growing concern is emerging: what happens when the very water we depend on begins to carry the burden of our neglect?

A recent article in The Hindu on Kerala's rising water-borne diseases highlights an alarming reality. Despite being recognised for its strong public health systems, the state is witnessing recurring outbreaks of diseases linked to contaminated water sources. Experts point to a common underlying issue, inadequate sewage infrastructure, poor wastewater management, and increasing contamination of groundwater resources. Studies have reported high levels of faecal contamination in wells, while outbreaks of diseases such as Hepatitis A, shigellosis, and amoebic infections have repeatedly been linked to unsafe drinking water and polluted water sources.

The lesson extends far beyond Kerala. As cities expand and populations grow, untreated sewage, leaking septic systems, and indiscriminate waste disposal increasingly find their way into streams, lakes, ponds, and eventually groundwater. What begins as an environmental issue soon becomes a public health challenge.

This is precisely why programmes such as Siruthuli's Watch Your Waste initiative are so important. Wastewater and solid waste are not merely aesthetic concerns; they directly influence the quality of the water we drink and the health of our communities. Every stream restored, every sewage inlet diverted, every kilogram of waste prevented from entering a waterbody contributes towards safeguarding public health. Protecting water is no longer only about conserving a resource. It is about protecting lives. The future of our cities will depend not only on how much water we can store, but also on how effectively we prevent it from becoming polluted. Clean water, healthy ecosystems, and healthy communities are inseparable. The responsibility to protect them belongs to all of us.

What is the Expiry Date of Water?

A glass of water sits on a table overnight. The next morning, it is poured into the sink and replaced with a fresh one, not because it is unsafe, but because we have decided it is no longer good enough.

Yet, in many parts of our country, families store water carefully for days, protecting every drop until the next supply arrives. In drought-prone regions, water remains precious until another source can be found. Nature teaches us the same lesson. Water stored in lakes, ponds, reservoirs, and underground aquifers sustains communities for months, sometimes years. It does not carry an expiry date. What changes is our perception of its value. When water is abundant, we waste it. When it becomes scarce, we treasure it.

Today, rising temperatures, changing rainfall patterns, and increasing demand are placing enormous pressure on our water resources. The challenge before us is not simply finding water, but learning to value it before scarcity forces us to. The next time you are about to discard a glass of water or a half-used bottle, pause for a moment. Think about the journey of that drop, from cloud to rain, from soil to aquifer, from reservoir to tap.

Water is not just a resource. It is life. Every drop matters. Every drop has a story. Every drop deserves our respect.

MEETINGS & EVENTS

BUILDING PARTNERSHIPS FOR SUSTAINABILITY

Strengthening Collaborations – Meetings and Partnerships

This quarter, Siruthuli engaged with several organisations including ZF Wind Power, Zomato, eClerx Services Limited, A G Resources (India) Pvt. Ltd, Cognizant, Grundfos, Rotary Central, EPAM Systems and Hexaware Technologies to discuss future environmental collaborations and eco-conservation initiatives.

Discussions with ZF Wind Power focused on the proposed rejuvenation of the Appanaickenpatti Stream, along with associated afforestation activities and implementation planning.

Hexaware Technologies also expressed keen interest in supporting Siruthuli's environmental efforts, leading to the submission of a proposal for planting 6,000 trees at Annur. Further discussions were held during the visit of Dr. Ramya Kannan, Vice President – Finance & CSR Head, reinforcing the organisation's commitment towards long-term environmental partnerships.

A meeting was held at the Siruthuli office with Mr. L. Adimoolam, Founder of Dinamalar, in the presence of Siruthuli Chairman Dr. S. V. Balasubramaniam, Managing Trustee Ms. Vanitha Mohan, Siruthuli Trustees, and Steering Committee Members. Representatives from the Chamber, CODISSIA, and CBE NXT also participated in the discussion.

The meeting focused on exploring opportunities for greater collaboration among civic, industrial, media, and community stakeholders to advance environmental conservation initiatives in Coimbatore. Participants deliberated on the importance of collective action in addressing key environmental challenges and strengthening efforts towards sustainable development, water conservation, waste management, and ecological restoration across the city.

Engagements also extended to the public sector. Siruthuli met with Mr. K. S. Sri Giri Prasath, MLA, Singanallur Constituency, to share ongoing conservation initiatives and explore opportunities for collaborative action towards strengthening environmental sustainability across the region.

Such collaborations continue to strengthen long-term restoration efforts by bringing together industries, institutions, government representatives, and environmental organisations towards shared sustainability goals.





MEETINGS & EVENTS

BUILDING PARTNERSHIPS FOR SUSTAINABILITY

Noyyal River Walk – Reconnecting Communities with the River

The stretch from Perur Padithurai to Kurichi Anicut is more than a river corridor. Perur Padithurai has, for centuries, been a place of deep cultural and religious significance, where generations have gathered to perform sacred rituals on the banks of the Noyyal. Yet, over the years, indiscriminate dumping of solid waste, wastewater discharge, and neglect have diminished the sanctity and ecological health of this historic stretch.

Following the preliminary clearing of accumulated solid waste and overgrowth, Siruthuli organised the Noyyal River Walk on 14 April 2026, bringing together representatives from government departments, industries, farmers, environmental organisations, and the public. More than a walk, it was an invitation to reconnect with the river and understand its vital role in sustaining Coimbatore's water systems.

The initiative also served as a platform to create awareness about the growing impact of solid and liquid waste entering the Noyyal through its streams and canals, reminding citizens that protecting our rivers begins with safeguarding every channel that feeds them. The walk reinforced a simple yet powerful message: restoring the Noyyal is not only about reviving a river, but about preserving our heritage, our water, and our shared future.











MEETINGS & EVENTS

BUILDING PARTNERSHIPS FOR SUSTAINABILITY

Field Visit

Alongside the identification of new projects, ongoing interventions continue to be reviewed closely. On 4th April 2026, Ms. Shilpa, CSR Officer from Karur Vysya Bank, visited the Pudukaadu and Kuniyamuthur Anicuts to review the progress of restoration works being carried out there.

Trust Board Meeting

The 60th Trust Board Meeting of Siruthuli was held on 22 April 2026. Attendees included Chairman Dr S V Balasubramaniam, Managing Trustee Ms. Vanitha Mohan, Trustees Mr. N V Nagasubramaniam, Dr R V Ramani, Mr. Ravi Sam, Dr Nandini Rangaswamy, Mr J Sathish, Steering Committee Members Ms. Sujani Balu, Mr. R S Krishnaswamy, Mr. P P Subramanian, Mr. V Chandrasekar, Mr. C S K Prabhu (Chartered Accountant), and Chief Operating Officer, Mr C Chinnasamy.

A Recognition for Collective Action

On 14 May 2026, Siruthuli received the prestigious Bangalore Chamber of Industry and Commerce (BCIC) Sustainability Award 2026 for the Masaorambu Stream Rejuvenation Project. After presenting the project before the final jury round, the organisation was recognised for demonstrating how ecological restoration can create measurable environmental and community impact.



Community Stewardship – Shared Responsibility for Green Spaces

Long-term success in afforestation depends on community participation. On 22 May 2026, Siruthuli met with local stakeholders of the Thudiyalur Afforestation Site to discuss project safety, community involvement, and maintenance responsibilities. The meeting reinforced the importance of shared ownership in protecting and nurturing the growing green landscape for years to come.

MEETINGS & EVENTS

BUILDING PARTNERSHIPS FOR SUSTAINABILITY

Sirupreneur – Learning Sustainable Living

In collaboration with Vilfresh, Siruthuli organised Sirupreneur, a two-day interactive workshop for children aged 11 to 17 years. Through engaging sessions on sustainable living, circular systems, and the farm economy, participants explored how everyday choices influence the environment. The programme encouraged young learners to view sustainability not merely as an environmental concept, but as a way of life.





Meeting with the Newly Appointed Commissioner, CCMC

On 8 June 2026, Ms. Vanitha Mohan, Managing Trustee of Siruthuli, along with Siruthuli Trustees and Steering Committee Members, met Mr. Katta Ravi Teja, I.A.S., the newly appointed Commissioner of the Coimbatore City Municipal Corporation (CCMC), to extend their warm congratulations and best wishes on his appointment.

The interaction provided an opportunity to discuss ongoing and future projects aimed at enhancing the city's ecological well-being.



Strengthening Partnerships for the Future

The quarter witnessed several meaningful engagements with government representatives, elected leaders, industries, CSR partners, academic institutions, and philanthropic organisations. Discussions on projects such as Kurichi Anicut, Perur Anicut, afforestation initiatives, urban water conservation, and wastewater management continued to build momentum.

Each partnership reflects a growing recognition that environmental restoration is not the responsibility of any one institution alone. Lasting change is possible only when communities, government, industry, and citizens come together with a shared commitment to protecting natural resources for future generations.

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